



# 2020

ANNUAL REPORT



RMHC<sup>®</sup>  
of Central Illinois



## History



## Thank You's



## Staff



## The Obosu Family



## Financial Summary



## Programs



## Volunteer Services

# OUR MISSION

Ronald McDonald House Charities® of Central Illinois provides programs to support the well-being of children and provides a home away from home for families with children receiving medical care.

## Ronald McDonald House Charities of Central Illinois

610 N. 7th Street  
Springfield, Illinois 62702  
217-528-3314  
217-528-6084 (fax)  
rmhc-centralillinois.org

401 NE Monroe Street  
Peoria, IL 61603  
309-401-2525



Ronald McDonald  
House Charities®  
of Central Illinois



# KEEPING FAMILIES TOGETHER

The Springfield and Peoria Houses are owned and operated by Ronald McDonald House Charities of Central Illinois (RMHCCI), a local non-profit organization with headquarters in Springfield. RMHCCI operates through a small paid staff and an all-volunteer Board of Directors consisting of local health professionals, McDonald's Owner/Operators and community business and civic leaders. Without RMHC, many families will not have a place to stay while their child is receiving medical care. Anticipated growth of the medical community makes this even more important, with over 90% of children's hospitals in the US partnering with our charity.



## RMHCCI HISTORY

**1984** Construction on Springfield House began

**1985** Kids At Heart officially established

**1986** Springfield House officially opened on February 15

**1993** Kids At Heart and the Ronald McDonald House merge to become RMHCCI

**2001** Springfield House completes a 4,470 square foot remodel

**2011** RMHCCI celebrates 25 year anniversary

**2014** Labor of Love Expansion & Renovation Project

**2016** 5 Year Strategic Plan passes with goal to add Peoria House

**2018** Peoria House \$8.8M Capital Campaign goal set - 80% of funds raised plus additional \$1.5M

**2019** Peoria House welcomes its first families.

## Thank You, McDonald's!

### 2020 Central Illinois & Peoria/Bloomington Owner/Operators

Gary & Laura Birschbach  
Andy & Chong-In Birschbach  
Paul & Mary Breznay  
Terry & Nadyne Clark  
Ryan Clark  
Brad & Karol Davis  
Marty & Donna Davis  
Kim Derringer  
Wayne & Marsha Jarosh  
Joe & Revella Kasprzyk  
Michael & Breanne Kasprzyk  
Blake & Alison Kosanovich  
Blake & Laura Linders  
Angie & Alan Matlock  
Mike & Juliana McGraw  
Jack & Gail Millan  
Dwight & Alice Miller  
Mikel & Nicole Petro  
Don & Deanna Witzel

*As an independent non-profit 501(c)(3) corporation, we extend a special thank you to McDonald's, our Mission Partner and largest corporate donor.*

Portions of the annual operating costs for our Ronald McDonald Houses are graciously funded by Owner/Operators of local McDonald's restaurants through in-store campaigns. The remainder of our annual operating income comes from the generosity of individual, non-profit, memorial, and corporate donors.

We would like to personally thank our McDonald's Owner/Operators of Greater Central Illinois and Peoria/Bloomington for all the support they have given RMHCCI in the past, present and future!

### *More specifically, McDonald's Owner/Operators support us through:*

- Conducting the annual Give a Little Love fundraiser each February
- Partnering with us for promotional and fundraising events
- Serving on our Board of Directors
- Hosting RMHCCI donation boxes in their restaurants
- Donating in-restaurant sales of USA Today and local newspapers
- Conducting the National RMHC® fundraiser

Although McDonald's is our largest corporate donor, no company can solely fund RMHCCI programs and our projected growth. We need the support of the entire community and greatly value any support you can provide to RMHCCI - whether it's through cash donations, your time, or other fundraising efforts.

## 2020 Board of Directors

### Executive Board Members

**Melissa Skinner-Liberman, Chair**  
*Junior League of Springfield Representative*

**Don Forrest, Vice Chair**  
*Business Development Manager,  
Farnsworth Group*

**Amy L. Sherwood, Secretary**  
*Partner, Sikich LLP*

**Christopher Setti, Vice Secretary**  
*Chief Executive Officer, Greater Peoria  
Economic Development Council (GPEDC)*

**Tolly Ebbing, Treasurer**  
*Director of Business Operations, Facilities Division,  
Memorial Medical Center*

**Jamie Baird, Vice Treasurer**  
*Program Manager/US Engineer,  
Levi, Ray & Shoup, Inc.*

**Terry Clark**  
*Owner/Operator, McDonald's*

### Board Members

**Justin Ball**  
*Vice President for Enrollment Management,  
Bradley University.*

**Mina Biggs**  
*Vice President of Human Resources,  
Hanson Professional Services Inc.*

**Mark Denzler**  
*President & Chief Executive Officer,  
Illinois Manufacturers' Association*

**Cody Gerdes**  
*Vice President, River City Construction, LLC*

**M. Jawad Javed, MD, FAAP**  
*Neonatologist—Division Head/Medical Director,  
OSF HealthCare Children's Hospital of Illinois*

**Brian Jones**  
*Attorney, Sorling Northrup: Attorneys at Law*

**Jeffrey Large**  
*Project Manager, Crawford Murphy & Tilly*

**Julie Locke Moore**  
*Founder, The Dax Foundation*

**Dave Matthews**  
*Retired Banker, Washington, IL*

**Mike McGraw**  
*Owner/Operator, McDonald's*

**MaryBeth Miller**  
*Operations Manager,  
HSHS St. John's Hospital,  
Women and Children's Center*

**Julie Welch**  
*Director of Children's Services,  
OSF HealthCare Children's Hospital of Illinois*

## RMHCCI Staff

### Full Time Staff Members:

**Amber Kaylor**  
*Chief Executive Officer*

**Kendyl Wear, MBA**  
*Development Director*

**Karen Jewell**  
*Finance Specialist*

**Brian Replogle**  
*Peoria Program Director*

**Annie Spears**  
*Peoria Community Engagement Coordinator*

**Katie Alsup**  
*Springfield Program Director*

**Alicia Womack**  
*Springfield Senior Guest Services Associate*

**James Werry**  
*Peoria Employee & Guest Services Manager*

### Part Time Staff Members:

**Donna Jasmon**  
*Housekeeper*

**Dorothea Banks**  
*Housekeeper*

**Carl Hood**  
*Maintenance*

### Guest Services Associates:

*Springfield:*

**Mary Chimento**

**Brianna Colvin**

**Anne Conwill**

**Trennetta DeBerry**

**Jennifer Dobson-Coffey**

**Shanna Elliott**

**Raushawn Reed**

**Alicia Wessel**

**Denise Williams**

*Peoria:*

**Julie Bonar**

**Rhonda Elmore**

**Sandy McDermott**

**Kim Sommer**

**Jackie Peters**

**Miranda Bates**

*“People came together to meet the needs of a family they didn’t even know”*

Cheri Obosu

## The Obosu Family

Hezekiah Obosu was born at 23 weeks and 5 days, weighing 1 pound, 2 ounces, and measuring 12 inches long. His parents, Richard and Cheri, describe their experience of having Hezekiah in the NICU as “the hardest thing we have ever been through.” They spent their days wondering if their little boy would make it, and the worst part was having to leave his bedside each night, and not being able to pick him up and squeeze him tight because he was connected to so many cords.

Richard and Cheri live an hour away from Springfield. They found comfort, though, at the Springfield Ronald McDonald House, which was right across the street from the NICU. Cheri says that staying at the House was like, “being surrounded by hundreds of people we had never met, making sure our focus could be on our son. The Ronald McDonald House gave us a place where we could sleep, shower, eat meals, and do our laundry. Strangers brought home cooked meals so we weren’t reliant on fast food.”

“Our NICU stay lasted just a few days shy of 8 months, and I can’t imagine reliving that experience. I’m not sure how we would have functioned if it weren’t for the large group of strangers who came together to meet the needs of a family they didn’t even know.”



# 2020 Financial Summary

## ASSETS

Cash, Cash Equivalents & Short-Term Investments .....	\$2,117,884.00
Land, Buildings & Equipment, Less Accumulated Depreciation .....	\$12,662,244.00
Investments/Other Assests.....	\$2,863,577.00

**Total Assets..... \$17,643,705.00**

## LIABILITIES & NET ASSETS

Accounts Payable & Accrued Expenses.....	\$101,133.00
Unrestricted.....	\$12,829,229.00
With Donor Restrictions .....	\$738,343.00
Long-Term Debt .....	\$3,975,000.00

**Total Net Assets .....\$13,567,572.00**

**Total Liabilities & Net Assets ..... \$17,643,705.00**

## INCOME/DONATIONS

Fundraising Events (net).....	\$257,845.00
Government Grants.....	\$108,000.00
Other Cash Contributions.....	\$1,531,217.00
Program Service Revenue.....	\$0.00
Investment Income.....	\$32,388.00
Net Unrealized/Realized Gains (Losses) on Investments.....	\$189,530.00
Loss On Disposal Of Assets .....	(\$5,322.00)
Impairment Loss On Land Held For Sale .....	(\$70,000.00)

**Total Income..... \$2,043,658**

## FUNCTIONAL EXPENSES

Program services.....	\$1,290,731.00
(Peoria & Springfield House Operations & Outreach)	
Fundraising.....	\$140,584.00
Management & General.....	\$597,240.00

**Total Expenses..... \$2,028,555.00**



## RMHCCI PROGRAMS

### Springfield & Peoria Ronald McDonald Houses

The Springfield Ronald McDonald House, opened since **February 15, 1986**, serves families of children ages 0-21 (through their 22nd birthday) who are receiving medical care at any medical facility (inpatient or outpatient) in Springfield. The Peoria Ronald McDonald House officially opened on **December 16, 2019**. Both Houses have a fully equipped kitchen, living and dining common areas, laundry rooms, and a total of 38 bedrooms (16 in Springfield and 22 in Peoria) - each with a private bath and other amenities. A large pantry stocked with food is available to guests at no charge, plus access to their own food storage.

### Important 2020 Stats

RMHCCI provided **3,616 nights** of stay in 2020 to families, serving **232 families** as overnight guests between January 1 and December 31, 2020. The average length of stay was **thirteen days**.

## 2020 Families Served

The Illinois counties with the most family registrations were:

LOCATION	VISITS	NIGHTS
Rock Island County	32	614
La Salle County	26	366
McLean County	21	835
Bureau County	14	238
Henry County	6	23
Adams County	16	326
Macon County	17	322
Macoupin County	12	177
Montgomery County	9	239
McDounough County	11	140







# Help Us Keep Families Close by Volunteering

- Meals From The Heart
- Guest Service Volunteers
- Group Volunteers
- Event Volunteers
- Special Talent / Skill Volunteers



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## **SPRINGFIELD HOUSE**

610 N. 7th Street  
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217-528-6084 (fax)

## **PEORIA HOUSE**

401 NE Monroe Street  
Peoria, IL 61603  
309-401-2525 (phone)

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